Stats

UX Design

UI Design

HTML/CSS

Accessibility

Wireframing/Prototyping

Graphic Design

Lyle-Dane Wilson
UX/UI/Graphic Designer

Location:
JHB, South Africa
Status:
Online

Backstory

Lyle began his journey in design over five years ago. With a passion for turning user frustration into seamless flows, he now crafts interfaces that blend pixel-perfect detail with purpose-driven function. When not leveling up his skills, he's building the next great design quest.

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To Whom It May Concern...

I am writing to express my keen interest in the UX/UI Designer position. With a strong background in UX design and a diverse skill set encompassing various design tools and programs, I am confident in my ability to contribute effectively to your team.

Proficiency in UX & Design Tools:
I am highly proficient in utilizing Figma, Adobe XD, and the Adobe Creative Cloud suite, including Photoshop, Illustrator, and InDesign. These tools enable me to craft visually appealing and user-centric designs, ensuring a seamless user experience.

Knowledgeable in Other Design Tools & Programs:
In addition to my expertise in the core design tools, I am knowledgeable in Axure, Sketch, InVision, as well as various Google Products and Microsoft Office. This broad skill set allows me to adapt to different design environments and collaborate effectively with cross-functional teams.

Additional Skills in a Freelance Capacity:
My skills extend beyond UX and design, encompassing website development and management. I am well-versed in HTML, HTML5, CSS, TailwindCSS, SvelteKit, basic JavaScript & TypeScript, GitHub, Vercel, WordPress, Joomla, and have experience in setting up and managing online stores on platforms such as Shopify, Prestashop, Magento, OpenCart, and WooCommerce.

Responsive HTML Email Campaigning:
I have experience in designing externally-focused responsive HTML email campaigns, utilizing tools like Mailchimp and SendGrid. I am adept at conducting reporting, analytics, and debriefings to optimize campaign performance.

Google Qualified in UX Design:
I am proud to be Google qualified in UX Design through Coursera Online, demonstrating my commitment to continuous learning and staying up-to-date with industry best practices.

With a strong attention to detail, a passion for creating exceptional user experiences, and the ability to work effectively in fast-paced environments, I am confident in my ability to contribute to your team and deliver outstanding results.

I would welcome the opportunity to discuss further how my skills and experience align with your requirements. Thank you for considering my application.

Thank You For Your Consideration...